

STV Group plc (the "Company")

2 March 2010

NOTIFICATION OF DIRECTOR/PDMR SHAREHOLDING – AMENDED ANNOUNCEMENT

The following replaces the announcement released on 1 March 2010 at 15:40 under RNS number 8747H.

The changes to the announcement are as follows: the correct "Shares retained" figures for Rob Woodward, George Watt and Suzanne Burns should be "147,097" "82,903" and "15,484" respectively.

The full amended announcement is set out below.

Release of Deferred Bonus Shares

The Company announces the release of Deferred Bonus Shares to its Executive Directors and four Persons Discharging Managerial Responsibilities ("PDMRs"). These share awards are pursuant to the 2008 Annual Performance Related Bonus Scheme and the performance criteria were based on a combination of attainment of financial performance targets (75%) and individual performance targets (25%). The financial performance measures were Group PBT; Television business Operating Profit and EPS.

Accordingly on 1 March 2010, the undernoted became the legal and beneficial owners of the following ordinary shares of 50p each in the Company at a price of 49 pence per share:

Name	% of award released	No.shares released	Shares sold for tax, NICs & associated costs	Shares retained	Total holding	% holding
Directors:						
Rob Woodward	50%	147,097	NONE	147,097	177,097	0.482%
George Watt	50%	82,903	NONE	82,903	100,537	0.274%
PDMRs						
Anmar Kawash	50%	165,677	NONE	165,677	165,677	0.451%
David Archer	50%	29,935	12,274	17,661	18,198	0.050%
Bobby Hain	50%	29,935	12,274	17,661	17,820	0.049%
Suzanne Burns	50%	15,484	NONE	15,484	16,028	0.044%

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STV Group plc
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