

**GENERAL MEETING OF STV GROUP PLC TO BE HELD AT
PACIFIC QUAY ON 6 JULY 2020 AT 11 AM.**

Good morning,

The purpose of this General Meeting is to ask shareholders to vote on a special resolution in connection with the non pre-emptive Placing announced by STV on 17 June 2020. The Circular containing details of the Placing and the Notice of this General Meeting was sent to shareholders on 18 June and copies are available to view on our website at www.stvplc.tv/investors

The issue of new ordinary shares of the Company in connection with the Placing (the "Placing Shares"), and the Group's access to the £20m banking facility extension, are conditional on the passing of a special resolution to dis-apply pre-emption rights to allot the Placing Shares at this General Meeting.

The Board values the opportunity to meet its shareholders in person at a general meeting, but in light of the measures introduced by the UK and Scottish Governments and the public health advice in response to the COVID-19 outbreak, including to limit travel and public gatherings, the Board reluctantly advised shareholders against attending the general meeting in person. Advisers and other guests have also been asked not to attend. The health and wellbeing of our shareholders, employees, advisers and of the general public is of utmost importance to the Board and the Company is committed to minimising the unnecessary movement of people at this time.

Accordingly, I am here at Pacific Quay with Simon Pitts, Chief Executive Officer and Lindsay Dixon, Chief Financial Officer. Our other board members, Simon Miller, Anne Marie Cannon, Ian Steele and David Bergg together with our Company Secretary, Jane Tames are joining the meeting by video conference.

As there is a quorum present, we will turn to today's business. The Notice of Meeting is dated 18 June and I will take it as read.

There is only one resolution proposed as a special resolution to be dealt with today and therefore it must be passed by a majority of not less than 75% of the shareholders present, in person or by proxy, and voting. The full text of the resolution and a brief explanation of this can be found in your Notice of Meeting and reads as follows:

THAT, in addition and without prejudice to any equivalent authorities and powers granted to the directors of the Company (the "Directors") prior to the passing of the resolution, the directors be and they are empowered pursuant to Section 570(1) of the Act to allot equity securities (as defined in Section 560(1) of the Companies Act 2006 (the "Act")) of the Company wholly for cash pursuant to the existing authority of the directors under Section 551 of the Act as if Section 561(1) of the Act did not apply to such allotment, provided that the power conferred by this resolution shall be limited to the allotment of equity securities for cash up to the aggregate nominal value of £3,525,332.50 in connection with the Placing (as defined in the circular containing this notice of general meeting), provided that, unless previously revoked, varied or extended, this authority shall expire on 31 December 2020, except that the Company may at any time before the expiry make an offer or agreement which would or might otherwise require shares to be allotted after this authority expires and the Directors may allot shares in the Company or grant rights in pursuance of such an offer or agreement as if the authority had not expired.

Voting on the resolution will be conducted by way of a poll rather than a show of hands. I will vote as proxy on behalf of the shareholders where I have been appointed to do so.

I can confirm that the provisional results of the proxy votes lodged are:

For: 28,795,538 (92.87%)

Against: 2,211,882 (7.13%)

Withheld: 1,177,581 (3.66%)

but these will be confirmed by the Registrar once the poll procedure had concluded.

The result of the poll will be published in an announcement on the Regulatory News Service of the London Stock Exchange and will also be published on our website www.stvplc.tv/investors following the close of this meeting.

That concludes the business of the General Meeting. Thank you for your continued support and as advised in our recent letter, we will keep shareholders updated of any future changes on our website www.stvplc.tv/investors.

Thank you.