

# Social impact



## Introduction

As Scotland's Public Service Broadcaster we occupy a privileged place in the lives of our viewers and have an opportunity not just to entertain, inform and engage but also to use our platform as a force for good in society. Our social impact strategy spans engagement with our commercial partners, community fundraising, sustainability, diversity and inclusion, and mental health and wellbeing.

Over the past decade we have raised more than £30m for children affected by poverty in Scotland through the STV Children's Appeal; STV Zero, our sustainability strategy, is our roadmap to becoming a net zero carbon business by 2030, and our diversity and inclusion strategy ensures we provide equality of opportunity to every colleague and represent everyone who is part of our audience on-screen.

We also remain an important partner to the business community across Scotland, with our £30m STV Growth Fund supporting an ever-increasing number of SMEs and, importantly, championing those businesses promoting sustainable and inclusive practices.

## Our people

The creativity and talent of our people are the key determinant of our commercial success and the greatest asset of the business.

Our aim is to provide an inclusive culture where everyone has the opportunity to engage and have their voice heard, be treated fairly and be supported to grow professionally and deliver to their fullest potential.

Supporting colleagues to adapt to new ways of working to enable greater flexibility in all aspects of their working lives has been a priority in 2022. This support has ranged from changes to internal communications and engagement activities, management guidance to ensure teams are effectively supported in a hybrid environment to embrace changes to technology and the physical work environment and ensuring appropriate focus on roles that cannot be undertaken on a hybrid basis.

### Rewarding our people

Reward and remuneration are determined with reference to the market and with the aim of attracting and retaining the best talent. A company-wide grading structure, benchmarked against a UK-wide peer group through our participation in Willis Towers Watson's annual media remuneration survey, provides transparency and ensures reward and benefits are market competitive.

The coinciding of a range of external factors have influenced our approach to reward in 2022. These included a dynamic labour market, rebounding from the low levels of activity during the pandemic; high demand for skills in our growth areas, particularly digital and television production; and the macroeconomic situation during 2022, generating increases to the cost of living and wage inflation.

We have responded through a range of measures designed to support colleagues in managing the challenges of increases to the cost of living. In early 2022, an across-the-board salary increase of 3% was awarded to all colleagues. Additionally, in recognition of the exceptional effort and contribution from colleagues in delivery of 2021 performance, a one-off all-employee share award with a face value of £1,000 was awarded and this vested in full in March 2022. Colleagues also received a one-off cash bonus of £500 at the close of 2021.



The creativity and talent of our people are the key determinant of STV's commercial success and our greatest asset.



A priority for 2022 has been to support colleagues to adapt to new ways of working to enable greater flexibility in all aspects of their working lives.



As the cost of living continued to increase a further cash payment of £500 was made to approximately two-thirds of colleagues in July 2022. These awards (cash payments and the share award) delivered total incremental support in a range from £1,500 (to all colleagues) to £2,000 (to two-thirds of colleagues).

In January 2023, an across-the-board salary increase of £2,000 was awarded to all colleagues, irrespective of the level of seniority or role. This approach ensures that the increase to our salary budget is focussed primarily on supporting our lowest paid colleagues, with over two thirds receiving increases of at least 5% with an increase of almost 10% to those on the lowest salaries.

This award was combined with a benchmarking review of the salary and grading structure to ensure competitiveness with the wider market. This process highlighted the significant demand driven pressures influencing salary levels of roles in areas with skills shortages, including digital and software development, production roles in STV Studios and STV News, and editorial roles in STV News.

Through this review, 20% of colleagues received an increase to base salary in excess of £2,000. Overall, the average of these additional salary increases, received by one-fifth of colleagues, was 12.8%.

Involvement in the Company's performance outcomes and providing opportunities to share in success are aims of the reward strategy. An all-colleague bonus plan, linked to exceeding key financial targets, will be introduced for 2023. A further Save As You Earn scheme was granted in 2022 promoting share ownership and a savings opportunity. Currently 38% of colleagues participate in a SAYE scheme.

### Wellbeing and support

Our wellbeing programme, *Wellbeing from STV*, has evolved during 2022 with an increased focus on physical wellbeing as colleagues returned to the workplace. The measures taken to support financial wellbeing have also been a key part of our approach to support our people in a holistic way.

CheckIn, our performance management process, has been refreshed placing increased importance on taking time out to talk about wellbeing and support, as well as setting clear objectives to measure performance and delivery.

Looking to 2023, we will maintain the current focus on supporting financial wellbeing and introduce new measures designed to improve physical health and wellbeing. Making *Wellbeing from STV* inclusive and accessible to all colleagues is a key aim. Currently, freelance colleagues have access to the Company's employee assistance programme (EAP) and occupational health resources and we will continue to extend our wellbeing activities to introduce specific measures to support the distinct characteristics of freelance working.

### Engaging with our people

Our internal communications channels keep colleagues updated and support them in establishing connections across the business.

Our daily e-newsletter is read by over 80% of colleagues. Daily News provides information and snapshots of activities from across the business including programme releases; performance stats; progress on *STV Zero* targets and priorities; D&I updates; corporate developments; social events and regular industry updates.

A weekly town hall update is hosted by the CEO and regularly attended by over 50% of colleagues. Introduced during the pandemic to bring colleagues together, the Minute Live has continued as people have returned to office working, providing an opportunity to hear from colleagues across the business.

Recent employee opinion surveys focussed on obtaining feedback from colleagues to assess how they were adjusting to new ways of working and measuring wellbeing. *Have Your Say* is open to all colleagues, including freelancers, and in addition to focusing on specific topics, is used to track engagement on an ongoing basis. Surveys conducted in 2022 maintained high response rates of over 80%.

Connections between the Board and colleagues across the business are supported through Senior Independent Director's role as 'Employee Director'. The Engagement Forum comprises colleagues from every area and location of the Company and meets with the Employee Director on a quarterly basis to hear updates from the Board and to provide feedback for the Board to assess. The Employee Director has also undertaken a programme of site visits across all the Group's offices.

## CheckIn performance management process



## Diversity and inclusion

Our strategy successfully enables us to build a more inclusive culture, increase the diversity of our business and improve representation and introduce new voices on screen.

Progress continues to be made against our stretching targets and during 2023 we will set out new commitments and targets for 2024 and beyond.

### Through our five strategic priorities we are driving change towards achievement of our targets set for the end of 2023.

Increase diversity at all levels of the organisation	Build diverse talent networks	Create an inclusive culture	Produce representative and accessible programme and advertising content	Develop partnerships to improve inclusion across the industry
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#### Recruitment and culture

We continue to build our talent networks, increase the range of recruitment platforms and re-advertise positions if a shortlist does not include candidates from under-represented groups. During 2022, 60% of new recruits were female; 26% were ethnically diverse; 13% were disabled and 16% identified as LGBTQ+.

The STV Digital Accelerator Programme was launched in early 2022 to increase gender diversity at senior levels in STEM related roles. To date, four members of our Digital team have completed the programme.

We also continue to focus on establishing diverse future talent pools at entry level and work with an expanding network of partners including BE-United, WFTV, ShareMyTellyJob and Bectu's Take Two programme, to support recruitment of females and entrants from ethnically diverse backgrounds.

Industry conversion programmes, supporting females to roles traditionally undertaken by males, have been successful with a number of trainees embarking on careers in the TV industry from sectors as wide ranging as the construction industry (into props trainee roles), customer service (into production roles) and jewellery making (into trainee costume roles).

Our successful bursary programme delivered in partnership with the Royal Television Society is now in its fourth year with over 30 scholars at various stages of a degree course currently receiving a bursary for the duration of their studies. We supported the Breaking Barriers programme for a second year. Run by Enable Scotland and the University of Strathclyde, young Scots with learning disabilities are provided with the opportunity to gain a qualification and industry insights to improve their employability prospects.

#### Creating an inclusive culture

A continuing programme of training – Creating Inclusive Cultures – was delivered by the Company's D&I Advisor, Femi Otitoju, building on learnings from previous programmes and supporting improved cultural competence and confidence for colleagues. Additionally, bespoke training sessions exploring the importance of lived experience in production for STV

Studios and representation and portrayal of modern Scottish society in STV News were designed to support a deepening of cultural competence, and provide colleagues with confidence in managing diversity and inclusion issues specific to operational requirements.

In 2023, a training programme to support the launch of the Company's transitioning policy, provide guidance for managers to support colleagues experiencing menopause and support for colleagues who are neuro divergent will form part of an ongoing programme of equal opportunities training.

#### On-screen: Representation, portrayal and accessibility

Ensuring our audience is reflected and effectively portrayed in our content is supported by targets to achieve gender balance and increase the number of contributors from ethnically diverse backgrounds in our news and current affairs programming.

These targets were met on *STV News at Six* (a 50:50 gender balance and 9% ethnic diversity against a target of 8%). On *Scotland Tonight* the target for gender balance was achieved and a higher target of 12% of contributors from an ethnically diverse background was only narrowly missed (11% achieved).

#### Developing a diverse contributor network through STV Expert Voices

Over 700 people have participated in STV Expert Voices receiving media training and networking opportunities and 10% have subsequently appeared on-screen as contributors in our news and current affairs programming.

Five sessions were delivered in 2022, with three focussed on improving gender balance and increasing the number of ethnically diverse contributors on *STV News* and *Scotland Tonight*, and two targeted at people identifying as disabled.

Continued expansion of this network will be achieved through a new target to reach 1,000 people by the end of 2023 and the launch of a contributor database to enable the STV News team to deepen connections across with our 'expert voices'.

### STV Inclusion Fund

Launched to recognise and reward Scottish businesses committed to diversity and inclusion, the STV Inclusion Fund makes awards of gifted airtime and provides support with advertising campaign development. The latest round of funding, released in late 2022, will provide the opportunity for four winning small and medium sized businesses to enter a competitive pitch process and secure an advertising campaign on STV.

### Our partners: Working with partners and stakeholders to increase inclusion across the industry

We continue to work with a network of partners and industry stakeholders to support the ongoing development of the inclusion strategy, support representation of diverse talent across the TV industry and create inclusive working environments.

Ofcom suspended their annual industry reporting process in 2022 to undertake a consultation to determine future monitoring requirements. Although there was no formal obligation to disclose diversity data, STV, along with seven industry peers made a voluntary disclosure to maintain data monitoring processes and support wider data gathering across the industry.

### Our targets for 2023

	Workforce: Our people	On screen contributors: Our audiences			
		STV News at Six	News only	Sport only	Scotland Tonight
<b>Gender</b>	50:50 balance across top 25% of roles by earnings and a balanced gender profile across the rest of the organisation	50:50	50:50	50:50	50:50
<b>Ethnically diverse</b>	8% of colleagues based in Scotland 33% of colleagues based in London	8%	8%	8%	12%
<b>Disability</b>	12% of all colleagues	Target to be confirmed following a review of existing representation levels. Through STV Expert Voices we are working to broaden our network of contributors to increase representation of people with disabilities across news and current affairs output.			
<b>LGBTQ+</b>	4% of all colleagues	No target set			

### Our network of peer groups are empowered to effect positive change across the business.



→ Expert Voices won the Diversity Star Performer accolade at the Herald Diversity Awards in 2022.

→ → Colleagues came together for a Company-wide celebration of their collective achievements.



## Gender pay profile

### Understanding our profile

Across the Company, there is a balanced gender profile of 51% women and 49% men. To address the mean gender pay gap, which arises as a result of a higher proportion of men than women in senior roles, we continue to make progress towards our target to achieve gender balance across the top 25% of roles as defined by earnings by 2023. 44% of these roles are held by women, compared with 30% in 2017 when we first started to report on the gender pay gap. At Board level (plc and Management Board), 33% of roles are held by women.

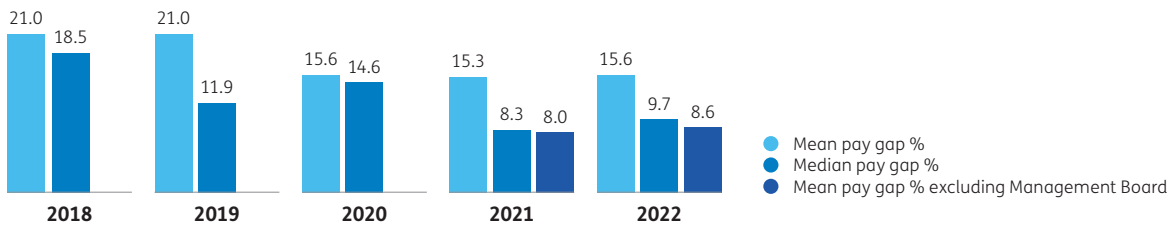
Across all roles, the mean gender pay gap is 15.6%. This has remained broadly level year on year, but has reduced by 31.5% during the five years since 2017 when reporting began. In the upper pay quartile the mean pay gap is 14.1%, however, if the Management Board are removed from the calculation, this reduces to just 2.3%. Across all other roles (75%), the mean

pay gap is 3.6%, down from 5.7% in 2021 demonstrating the importance of achieving gender balance in roles in the upper earnings quartile, the target set for the end of 2023.

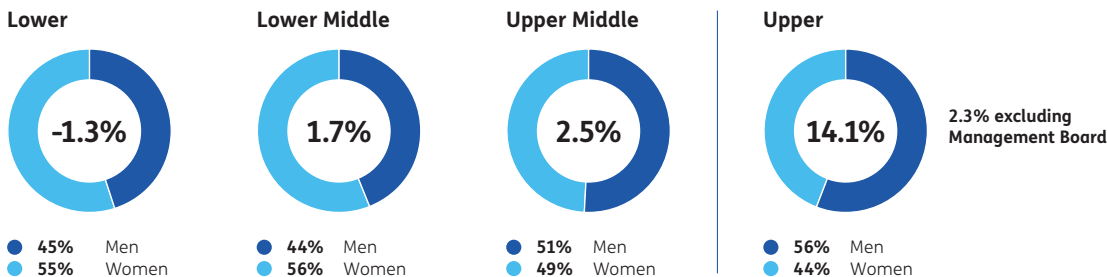
The median gender pay gap, which reflects the difference in the midpoints of the hourly rates of pay for men and women has a higher level of volatility on the snapshot reporting date, however, in the five year period since the first report in 2017, there has been a reduction of 44% in our median gender pay gap, from 17.3% to 9.7%.

The positive impact of measures implemented to support women to progress through the organisation into senior roles continues. These measures include succession planning, to assess and strengthen our talent pipeline, and targeted career development and talent acceleration programmes. In 2022, 64% of promotions were secured by women.

### Closing the gender pay gap



### Gender balance and pay gap by pay quartile 2022



The mean gender pay gap is 3.6% across 75% of all roles (2021: 5.7%).

### Gender bonus gap 2022

Relates to bonuses paid over the period April 2021-March 2022

**50.5%**  
mean

2021: 66%

**0%**  
median

2021: 80%

### People receiving a bonus 2022

Relates to bonuses paid over the period April 2021-March 2022

**93%**  
men receiving  
bonus pay

2021: 14%

**95%**  
women receiving  
bonus pay

2021: 14%

### Gender bonus pay gap

Gender bonus pay gap reporting is prone to volatility when making year on year comparisons due to a number of factors that impact bonus payments, including the variable timing of payment of bonuses from one year to the next. In the case of our 2022 gender pay report, the reduction in the mean and median bonus pay gap year on year is due to discretionary bonus payments made in December 2021 which resulted in all colleagues receiving a bonus payment. Excluding the Management Board, the mean and median 2022 gender bonus gap figures were 19.1% and 0% respectively.

## Sustainability



Our journey to become a net zero carbon business by the end of this decade is firmly underway. 2022 has seen sustained progress with significant milestones reached, key targets delivered and new commitments introduced.

### Delivering on our commitments – progress in 2022

Target	Progress
Implement governance framework and continue to increase disclosure and transparency	<ul style="list-style-type: none"> <li>• Science Based Target Initiative* (SBTi) approval of our targets validating the <i>STV Zero</i> strategy</li> <li>• Reporting aligned with the recommendations of the Taskforce for Climate-related Financial Disclosure (TCFD)</li> <li>• Sustainability governance framework embedded</li> </ul>
Embed sustainability into the business	<ul style="list-style-type: none"> <li>• Introduction of divisional action plans to integrate sustainability into all areas of the business</li> <li>• Sustainability targets included in all management incentive plans</li> <li>• Albert certification achieved on all programming produced by STV News, including <i>Scotland Tonight</i>, and on 79% of UK-produced programming by STV Studios</li> </ul>
Reduce energy consumption	<ul style="list-style-type: none"> <li>• Target to halve business travel exceeded (against pre-pandemic levels)</li> <li>• Completion of installation of energy efficiency measures designed to reflect new patterns of office occupancy arising from hybrid working</li> </ul>
Waste reduction	<ul style="list-style-type: none"> <li>• Waste management audit undertaken and waste reduction targets to be introduced in 2023</li> <li>• 100% of waste recycled at locations under the Company's control**</li> <li>• Target to reduce consumption of office paper by half exceeded (62% reduction year on year)</li> </ul>
Promote sustainability on-screen using STV's reach	<ul style="list-style-type: none"> <li>• Special feature programming to commemorate first anniversary of COP26</li> <li>• Promotional airtime behaviour change campaign on-air in Q4</li> <li>• Increase in sustainability and climate-related editorial in STV News content</li> </ul>
Achieve a sustainable supply chain by 2030	<ul style="list-style-type: none"> <li>• Participation in the Carbon Disclosure Project's (CDP) annual environmental disclosure and scoring process</li> <li>• Audit of largest value suppliers (85% of supplier base by value)</li> </ul>
Our culture	<ul style="list-style-type: none"> <li>• Commercial creative team completion of 'Ad Net Zero Essential' training</li> <li>• On-boarding training in sustainability for all new joiners</li> </ul>

\* Application approved in accordance with the SBTi's streamlined target-setting route for small and medium-sized companies.

\*\* Pacific Quay, Aberdeen, Balmore storage site.

### Increasing disclosure and transparency

Official validation by the Science Based Targets Initiative (SBTi) that the targets underpinning *STV Zero* are consistent with the goals of the Paris Agreement was confirmed in late 2022. This external recognition of the efficacy of our strategy is a key benchmark for our investors and other stakeholders and provides a platform to extend our ambitions further, setting additional stretching targets to achieve our commitment to become a net zero carbon business by 2030. In addition to emission reduction targets for Scope 1 and Scope 2 emissions, targets to reduce Scope 3 emissions will also be defined.

### A sustainable supply chain by 2030

Working with our suppliers to reduce carbon emissions across our supply chain is a long-term target. In 2022 we participated in the Carbon Disclosure Project (CDP) benchmarking STV against companies globally and providing an independent assessment of our approach. The findings of this process will be used to inform our next phase action planning and target setting, particularly in relation to our supply chain and emissions reduction targets, in 2023 and beyond.

Supply chain focussed activity also included an audit of our top 30 suppliers (representing 85% of invoices by value). The introduction of sustainability criteria for existing suppliers in H1 2023 will support further collaboration across our supply chain.

### Encouraging sustainable lifestyle choices

We are continuing to use the combination of the unrivalled reach of STV's marketing platform in Scotland and our close and trusted connection with local communities to inform and encourage behavioural change to more sustainable lifestyle choices. The anniversary of COP26 was marked on-screen with a climate focussed edition of *Scotland Tonight* in peak time in addition to special feature digital content on STV News. A successful airtime promo campaign – *Small Changes Big Difference* – also ran over this period. A second series of *Sean's Scotland* was produced using newly developed commissioning processes designed to incorporate sustainability themes, and is a good example of us using the reach of STV to influence audience behaviour and promote climate action. The series featured local people involved in community-based projects across Scotland, all of whom are addressing the impacts of

climate change and enhancing the natural environment. In 2023 a dedicated sustainability series has been commissioned in addition to the continued coverage of climate and sustainability stories in STV News and *Scotland Tonight*.

To support a continued editorial focus on sustainability within STV News, a content tracking system will be introduced in H1 2023.

### Business travel halved

Our energy reduction strategy includes a target to address one of the most significant contributors of carbon emissions in the Company – business travel. This has created an area for action that many colleagues can participate in as part of a collective effort to reduce emissions. Initially this target was set for achievement by the end of 2025, however, in a bid to accelerate progress and in recognition of the opportunity presented by new ways of working, this was brought forward and has been achieved in 2022.

### Sustainable productions

Achieving Project albert certification for all programming produced by STV News, including current affairs programme

*Scotland Tonight*, and 79% of UK-produced programmes from STV Studios has embedded sustainability into all aspects of programme making, driving change in work processes and the way we produce our great content.

Working in partnership with Ad Net Zero, our teams involved in commercial production and promotions have also incorporated carbon impact calculation into their processes and will introduce the Ad Green Carbon Calculator from 2023, providing a baseline to measure carbon reduction in these activities towards a goal of net zero.

### Towards net zero by 2030

Looking ahead to 2023 and beyond, we have set further targets to maintain momentum. This will include the introduction of emissions reduction targets for Scope 1 and Scope 2 greenhouse gas emissions (market based). From a baseline of 2019 (consistent with the target set to reduce business travel), the aim will be to achieve a reduction of 72% by 2025. Additionally, the development of systems to record Scope 3 emissions relating to employee commuting and upstream transportation i.e. use of courier services, will continue.

### Our partners



### Target setting 2023 and beyond – towards net zero by 2030

Target	Progress	Timescale for delivery	
		2023 target	2024 and beyond
Continue to increase disclosure and transparency	<ul style="list-style-type: none"> <li>Continued review of sustainability-related risks through the Group's risk management framework</li> </ul>	Ongoing activity to mitigate risk	
Sustainability at the heart of the business	<ul style="list-style-type: none"> <li>Introduce emissions reductions targets:                             <ul style="list-style-type: none"> <li>Scope 1 and Scope 2 on a market-based approach: Reduce by 72% by 2025 (from 2019 as base year)</li> <li>Scope 3: Define emissions reduction target by end of 2023</li> </ul> </li> <li>Introduce climate content tracker in STV News programming to measure coverage and provide baseline for introduction of target in 2024</li> <li>Achieve Project albert certification on 100% of UK-produced programming from STV Studios by end of 2023</li> </ul>	n/a Ongoing Scope 3 data collection Introduction of data collection Ongoing carbon impact reduction to achieve 100% accreditation	Target set for end of 2025 Introduction of Scope 3 target Introduce content target
Reduce energy consumption	<ul style="list-style-type: none"> <li>Introduction of office temperature and lighting control measures in 2023</li> <li>Through membership of DIMPACT, undertake assessment of digital carbon impact</li> </ul>	Implement programme of measures Data collection and analysis	Continued energy reduction including review of gas supply arrangements
Waste reduction	<ul style="list-style-type: none"> <li>Maintain 100% recycled waste at locations under the Company's control* in 2023</li> </ul>	Continued waste reduction	Future waste reduction strategy to be identified
Using STV's reach to promote sustainability	<ul style="list-style-type: none"> <li>Delivery of dedicated sustainability series on STV during 2023</li> <li>Re-launch STV Green fund to enable promotion of sustainable goods and services</li> </ul>	Ongoing development of content via STV and STV Player to educate and inform to influence positive lifestyle changes	
Achieve a sustainable supply chain by 2030	<ul style="list-style-type: none"> <li>Introduction of sustainability criteria for suppliers audited to date</li> <li>Participate in Climate Disclosure Project (CDP) in 2023</li> <li>Continued collaboration across entire supplier base</li> </ul>	Introduce in 2023 Participate in 2023 Ongoing from 2023 onwards	Extend to wider supplier base
Our culture	<ul style="list-style-type: none"> <li>'Be an STV Zero hero' behaviour change campaign key theme of internal communications throughout 2023</li> </ul>	Introduce from Q2 across the rest of year	Future campaigns to be developed to align with STV Zero strategic priorities

\* Pacific Quay; Aberdeen; Balmore storage site.

## Contributing to our communities



STV Children's Appeal has worked hard over the year to support those most in need and help make a difference to the lives of children affected by poverty.

The cost-of-living crisis had an adverse effect on Scotland's most vulnerable children and young people and to help ease some of the financial burden on struggling families, Appeal-funded charities and groups have been supporting families through a focus on education, mental and physical health, training and development and capacity building.

In the first three months of 2022, STV Children's Appeal distributed £1.2 million in winter grants to over 220 charities and community groups across Scotland who used the funds to provide essential items such as food, fuel, clothing and shelter. A recipient of the emergency winter grant said:

*"I was isolating and was running low on money, food, power and nappies for my baby – I was so upset and worried. When I called my key worker, she came to visit bringing food, milk and nappies and returned with my prepayment key topped up so we could keep ourselves warm. I'm told the funding came from the Appeal – thank you so much."*

### Fundraising activity

2022 was a busy year of fundraising activity. The Kiltwalk returned, with all four events in Glasgow, Aberdeen, Dundee and Edinburgh taking place in person for the first time since before the pandemic. Hundreds of people walked for the Appeal and raised £118,000.

In September, the STV Children's Appeal Football Tournament raised thousands for the Appeal thanks to the efforts of enthusiastic STV staff and supporters.

October saw STV presenters Sean Batty and Laura Boyd take on an intrepid Coast-to-Coast Challenge as they travelled between Oban to Dundee in an electric Tuk-Tuk, competing in challenges and meeting fundraising groups along the way who were raising money for the Appeal.

In addition, scores of dedicated individuals, partners, businesses, community groups and schools have undertaken their own fundraising events – without this support, the work of the Appeal simply could not happen. Longstanding partner Lidl raised over £111,000, with staff and customers taking

part in a range of the fundraising events. Others joined in by hosting their own Big Scottish Breakfast, with events taking place across Scotland.

STV staff remain some of the biggest supporters of the Appeal. Fundraising is co-ordinated and supported by a Company-wide network of Appeal Ambassadors with staff getting involved in all fundraising events or getting creative and finding their own ways to boost donations. A number of STV daredevils even took part in a sponsored zip slide across the River Clyde. The final total raised by STV colleagues continues to be match-funded by STV to ensure even more children and young people can be helped.

### Programming

As Scotland's commercial Public Service Broadcaster, STV is committed to using its platform as a force for good and throughout the year has shone a spotlight on the incredible work of a number of Appeal-supported charities including Youth Scotland, MCR Pathways and Calum's Cabin. Given the unrivalled reach of STV's broadcast channel and social media platforms, these charity spotlights have helped to raise awareness of projects across the country, provided them with a platform to demonstrate the difference they are making to children and families, and helped boost their support.

The fundraising year culminated with two key programmes in November. This year's documentary *Scotland's Stories: Let's Talk About Trauma* followed presenter Aidan Martin's journey from addict to activist and author as he visited Appeal charities doing incredible work to support children and young people.

A successful annual telefundraiser in November was hosted at Street Soccer in Dundee by TV personalities Lorraine Kelly and Sanjeev Kohli who confirmed the final total of £3.1m raised in 2022. *STV Children's Appeal Show 2022* featured a host of celebrities, young people and community heroes as well as powerful case studies of those affected by poverty, showing viewers at home why the work of the Appeal to tackle child poverty continues to be so crucial.

→ STV presenters Sean Batty and Laura Boyd on their Coast to Coast challenge.

→ STV Children's Appeal's annual telefundraiser was hosted by TV personalities Lorraine Kelly and Sanjeev Kohli.

